



Celex

Tradicija od
1966



Naši Proizvodi

Our Products

Premium

Kad pričamo o kvalitetu, najviši rang imaju Premium proizvodi. Toaletni papiri u Premium liniji dostupni su u pakovanjima od 10 i 16 rolni. Dužina papirne trake i mek cvjetni otisak na papirnoj rolnici glavne su prednosti i karakteristike Premium proizvoda. Benefit Premium pakovanja od 10 rolni, čini vrećica sa ručkom za lakše nošenje paketa kao i sistem za lako otvaranje paketa.

In terms of quality the highest line is Premium. Toilet papers of this product line are available in 10 and 16 pieces packaging. For this product longer paper roll and decorative imprint Flower are characteristic. Benefits of Premium 10 packaging are a holder for carrying the package and Easy Open system.

Ruža AROMA

U Ruža proizvodnoj liniji nudimo namirisani troslojni toaletni papir u pakovanjima od 10 i 24 rolne. Ovaj više kvalitetno rangirani proizvod definiše fino namirisana rolna papira koja je sačinjena od troslojnog celuloznog papira.

In Ruža (Rose) product line we are offering perfumed three ply toilet papers in 10 and 24 pieces packaging. Higher product range is characterised by fine perfume applied on paper roll and three ply cellulose paper.

KLASIK

U Klasik proizvodnoj liniji nudimo dvoslojne proizvode: kuhinjske ručnike i toaletni papire u pakovanjima 4, 10 i 24 rolne. To je osnovna linija proizvoda koja je kao i sve ostale linije, proizvedena od 100 % celuloze. Novi dizajn pakovanja je jedinstven u ovom segmentu, a inspirisan je originalnim ilustracijama lokalnog balkanskog okruženja i sva su pakovanja u mat foliji.

Klasik product line offers two plies kitchen towels and toilet paper packed in 4, 10 and 24 packs. It is the basic product line, which however, just like the other product lines is manufactured from 100 % cellulose. New packaging design is unique in its segment thanks to a combination of matt foil and original illustration inspired by local Balkan environment.

Lotos AROMA

U Lotos proizvodnoj liniji nudimo mirisne maramice Celex Lotos. Ono što ih čini posebnim je blaga aroma i elegantan dizajn u trendu koji prate pastelne boje.

In Lotos product line we are offering perfumed handkerchiefs Celex Lotos. Specific for them is fine perfume and elegant and trendy design in pastel colours.

Celex Premium
toaletni papir/toilet paper



13,4 m



10x
EAN 3870102003707



8x10
EAN 3870102003691



24x
(8x10)



13,4 m



16x
EAN 3870102003653



4x16
EAN 3870102003660



30x
(4x16)



Celex Ruža
toaletni papir/toilet paper



| | | | | | | |
|--|--|--|-------|--------------------------|---------------------------|---------------|
| | | | | | | |
| | | | 9,6 m | 10x EAN 8584014826082 | 8x10 EAN 8584014826099 | 24x (8x10) |



| | | | | | | |
|--|--|--|-------|--------------------------|---------------------------|---------------|
| | | | | | | |
| | | | 9,6 m | 24x EAN 8584014816755 | 4x24 EAN 8584014823197 | 21x (4x24) |



Celex Klasik

toaletni papir/toilet paper



12,25 m



4x
EAN 8584014808545



16x4
EAN 8584014808552



30x
(16x4)



12,25 m



10x
EAN 8584014807647



8x10
EAN 8584014807654



24x
(8x10)

Celex Klasik
toaletni papir/toilet paper



11 m



24x
EAN 3870102003615



4x24
EAN 3870102003622



21x
(4x24)

Celex Klasik
kuhinjski ručnici/kitchen towels



10,56 m



2x
EAN 3870102004001



24x2
EAN 3870102003400



18x
(24x2)

Celex Lotos

maramice/hankies



1x10

EAN 8584014803571



10

EAN 8584014801782



24x10

EAN 8584014809177



40x

(24x10)

Naši proizvodi

Our Products

Celex brend proizvodi se u fabrici papira SHP Celex a.d. Banja Luka, u Bosni i Hercegovini. SHP Celex a.d. Banja Luka dio je SHP Grupe koja u svom portfoliju ima tri fabrike sa godišnjim proizvodnim kapacitetom većim od 100 hiljada tona papira. Tradicija proizvodnje papira u SHP Celex datira od 1966 godine. Celex brend proizvodi sastoje se od četiri linije proizvoda: Lotos Aroma, Klasik, Ruža Aroma i Premium. U svome portfoliju nudimo grupe proizvoda: kuhinjski ručnici, maramice i toaletni papir.

Products of Celex brand are manufactured in SHP Celex a.d. Banja Luka in Bosna and Herzegovina. It is one of three production facilities of SHP Group, which produces more than 100 thousand tons of paper every year. Paper production tradition in SHP Celex dates itself back to the year 1966. Celex brand consists of four product lines: Lotos, Klasik, Ruža (Rose) and Premium. It offers toilet paper, kitchen towels and handkerchiefs within its portfolio.



PRODUCED BY:

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